

PARTNERSHIP

PRETTY TOUGH WOMENS
EMPOWERMENT CO.



INSIDE

PG. 2

One in the same, benefits, taking it further.

PG. 3-4

In-Kind and Monetary partnership details

PG. 5-8

Agreement form and terms



WE ARE GRATEFUL!

THANK YOU!

Thank you for wanting to make a difference for the lives that we serve. Financial barriers, insufficient support, and societal standards surrounding someone that is climbing the ladder to recover from their trauma can be an immense challenge.

With Pretty Tough Women's Empowerment you're more than just a donor! We strive to build authentic relationships with every individual and corporation that supports our purpose.



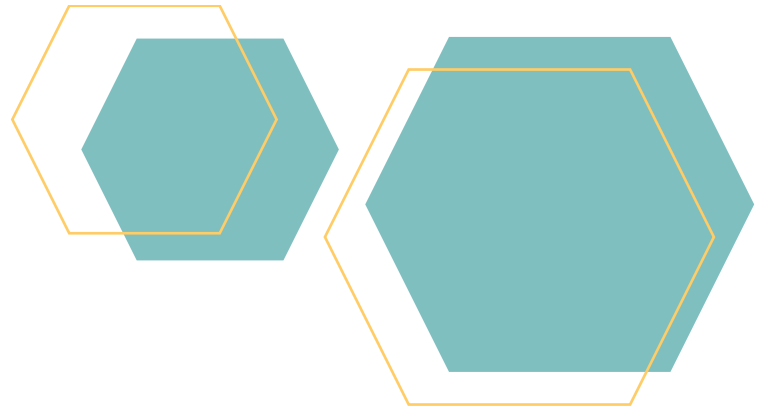
WE ARE ONE!

OUR VALUES ARE ALIGNED!

We are not only helping the people, but we are helping each other! You strive to better ones mental and physical health and so do we! We may have different techniques and programs but there are always different ways to heal, and that is what makes two become one!

Rather you are giving an in-kind donation or a monetary donation, you will have your benefits and our relationship to always rely on.

Matching Gift Program, Brand Alignment, Robust Alignment, Community Reputation, Advertising Opportunities, Employee Morale, Positive Brand Recognition, Energized Client Base, Advocate for mental health and trauma recovery, Commitment to women and young girls, Collaboration on creative, innovative, and thoughtful partnership ideas, Increased awareness around your cause, Increased Sales, Data.



STRONGER TOGETHER

WE WILL MAKE A HUGE IMPACT!

Strategy meetings are our favorite type of meetings! We are here to ensure compatibility for both the environments we serve, offer solutions of not just our organizations but yours as well! We are the shoulder that you can lean on, while together we build the bridge for women and young girls to cross over for mental strength.



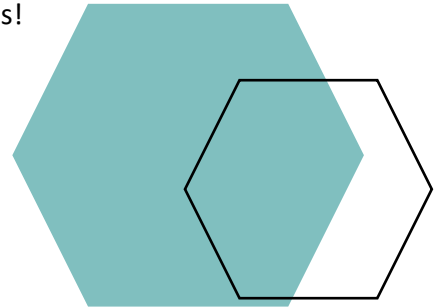


DEFYING THE ODDS!

COMPASSION - LOVE - SUPPORT – KINDNESS

INDIVIDUALLY WE ARE ONE DROP, BUT TOGETHER WE ARE THE OCEAN -R.S.

Healing from a life altering situation should not end in suicide! We have the power to provide the support system, and the outlet that is needed for those recovering from Trauma. It's true, we are stronger together. Your in-kind donation can provide help that may seem small to others but humongous to those who truly need our help! Have a program? Supplies? Equipment! Let's defy the odds!



GOING TO THE RIGHT PLACE!

HERE'S HOW YOUR PARTNERSHIP FUNDING WILL BE USED!

Programs:

1. **"Fresh Air"** a cleaning program that allows our volunteers to provide cleaning services to those that are dealing with depression, anxiety, adhd, heightened stress, or a new single mom. We provide the Jobber App, vest, volunteer badge, and all cleaning supplies (except vacuum) for our volunteers.
2. **"Summer Sisterhood"** we have our free youth program for young girls ages 7-16. We work on Expanding our young ladies minds to positive thoughts for, self-confidence, sisterhood (with a big sister to last throughout the duration of the program), life skills, goals, character, leadership, mental health, physical health, with hands-on activities, community guest and projects! We provide a venue for 1 week, and then a certificate ceremony on the last day.
3. **"Self-Care Saturday's"** We have professional nail techs, estheticians, and cosmetologists volunteering 2 Saturdays out of the month to provide a service for at least 1 client. We send our volunteers thank you packages.
4. **"Clothing Closet"** This program was put into place for those who need it to receive clothing in their time of need. We receive more requests than donations for clothing, so we must purchase bales of clothing bi-weekly.

5. **"Individual and Family Assistance"** provides transportation, purchasing a monthly bus pass, or purchasing a train ticket if someone is escaping a domestic situation. Baby essentials which provide cribs, milk, wipes, diapers, etc. Bill pay which is there to pay the balance of a shut off notice, and assist them to enroll in a flat rate/saving program within the company that they're struggling to pay. Housing, we strive to get them into shelters for the night, but when that is a dead end, which is frequently, we pay for them a 2 night stay at a hotel. We provide other services within the individual and family assistance programs, but those are funded by time, not money.

6. **"Scholarship Giveaway"** Anyone no matter the gender, race, sexuality, may apply to our scholarship program ages 18-25, they have the choice of essay or video, speaking on the trauma that they have gone through, how they feel they overcame it and their next steps in life. We provide \$500-\$1,000 for trade school or college.

7. **"Family Christmas Giveaway"** we provide 4 families up to 6 kids with brand new toys for Christmas and at least two gifts for the parents every year.

Events:

1. **Mother Daughter Dances and Fashion Shows:** It allows the mom and daughter to build a stronger bond, as for most mother daughter relationships are not healthy.

2. **Webinars:** We bring on special guests, focusing on one topic to allow our listeners to learn and grow within themselves.

3. **Vision Board Parties:** Before going virtual due to pandemic, we provide venue, magazines, printers, and all supplies while having guest speakers to uplift.

4. **Bonding Events:** Before the pandemic, we would have bonding events with our members to just relax, have fun and get to know each other. We would pay for half their admission to bowling, paint and sips, theaters, and so on.

5. **Trauma Recovery Walk & Empowerment Event:** Walking to raise awareness. Providing gift bags to registered walkers, equipment, decorations, and supplies for event. Shirts for our volunteers.

6. **End of the year Gala:** We host an end of the year gala for all our big contributors to attend, give awards, say thank you, as guests come to be in the uplifting environment.

Future Endeavors:

1. **Our trauma hotline:** Where anyone will be able to call in and receive the help they need, or a venting session with no judgment, we will have paid trained crisis counselors.

2. **Mentorship program:** This program will be conducted more off time than money, other than training and thank you packages to our volunteers.

3. **Our after-school program:** that will consist of a curriculum for depression, bullying, insecurities, suicidal prevention, life goals, standards, with fun activities to keep the young minds interested and open to grow and express themselves.

Partnership Agreement

Terms:

Clarity: Involving trust, a relationship where one party is legally accountable to the other to serve its interests before their own. Fiduciary duty requires partnerships to stay objective, unselfish, responsible, honest, trustworthy, and efficient. Rather than for the benefit of themselves. They need to exercise reasonable care in all decision making, without placing the organization under unnecessary risk. Both are aware that this union is in place for one (1) year from the date this agreement has been signed. If the recipient is not willing to honor the agreement, *Pretty Tough Womens Empowerment Co.* Has the right to relinquish any alliance set forth. Both understand within the one (1) year, if this agreement is updated, they will receive a new copy and is responsible to reread and resign.

Partnerships: Partnerships will consist of other businesses that agree to cooperate to advance their mutual interests. Partnerships will not own any percentage of *Pretty Tough Womens Empowerment Co.* nor share of profit but will collaborate when necessary to benefit both businesses. Please understand any act performed by one partner can affect other partners and the said corporations.

List of monetary and/or in-kind donation that will be provided from Partner to *Pretty Tough Womens Empowerment Co.*

Partners Trademark and Materials: Subject to the terms and conditions of this agreement, the Partner grants *Pretty Tough Womens Empowerment Co.* the right to use the Partners trade names, logo designs, trademarks, and company descriptions as provided in Partners marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with *Pretty Tough Women's Empowerment Co. PTWEco.* agrees to use materials according to Partners trademark usage guidelines.

List of the following materials for marketing and promotional purposes:

Indemnity: The Partner will indemnify, defend, and hold *Pretty Tough Women's Empowerment* harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on respective website, use of materials, or use of logos and trademarks.

Both parties will not be responsible for damage to or loss of property belonging to either or of its employees, contractors, or agents or for personal injury to either or employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of the partners and or *Pretty Tough Women's Empowerment Co.* employers, directors, or officers. Both parties will give prompt written notice of any suit or claim that comes within the purview of these indemnities.

Limitation of Liability: In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

Termination: This Agreement is valid for one year from the date signed by Partner,

Pretty Tough Women's Empowerment Co. may terminate this agreement for breach of agreement by the Partner after giving Partner at least ten (10) days prior written notice specifying the nature of the breach and giving the Partner at least ten (10) days to resolve such breach.

Disagreement: In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

Miscellaneous: This Agreement will supersede any or all prior oral or written forms of understanding between Pretty Tough Womens Empowerment Co. and The Partner, This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties.

In witness whereof, Pretty Tough Womens Empowerment and Partner hereby agree to enter into this Agreement on the day and year first written below by affixing their respective signatures below.

x Partner's Company Name:

Date:

x Partner's Representative Name and Title (print):

Partner's Representative Signature:

x Partner's Witness Name and Title (print):

Partner's Witness Signature:

Pretty Tough Women's Empowerment Co.

Date:

PTWEco. Representative Name and Title (print):

PTWEco. Representative Signature:

PTWEco. Witness Name and Title (print):

PTWEco. Witness Signature:

Partnership Agreement Memorandum Understanding for In-Kind Donation Projects/Programs

PRETTY TOUGH WOMENS EMPOWERMENT CO.

AND

*This memorandum serves as an add on to the original partnership agreement form and the term of said agreement applies as well.

Responsibilities and Expectations:

For this in-kind donation project/program Pretty Tough Women’s Empowerment Co. serves as the “lead” organization. Pretty Tough Women’s Empowerment Co. needs to be updated on each person of the community being served through the in-kind donation program/project that the Partner has implemented and/or agreed upon for Pretty Tough Women’s Empowerment Co.

Both organizations are responsible for the following:

- Serving as the coordinator for activities.
- Providing support in the development for each partnering organization.
- Reporting the program/project activities and accomplishments.

Under this Agreement, _____ agrees to:

- Send a management level staff person to all Pretty Tough Women’s Empowerment Co. partnership planning meetings.
- Comply with all appropriate local, state, or Federal laws and regulations
- Update Pretty Tough Women’s Empowerment on any changes with the program/project, rather that is the overall goal, schedule, etc.
- Reporting clients of the program that is creating problems and/or a negative atmosphere to Pretty Tough Women’s Empowerment Co.

x Partner’s Company Name:

Date:

x Partner’s Representative Name and Title (print):

Partner’s Representative Signature:

x Partner’s Witness Name and Title (print):

Partner’s Witness Signature:

Pretty Tough Women’s Empowerment Co.

Date:

PTWEco. Representative Name and Title (print):

PTWEco. Representative Signature:

PTWEco. Witness Name and Title (print):

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